

# BMCC

## Meeting Summary

Change Via Consistency, Education, Resources & Education  
[Black Maricopa Chamber of Commerce \(blackmaricopacc.com\)](http://blackmaricopacc.com)

10.2.2022 / 1:PM / @ O'Jon Residence 18961 N Shelby Dr., Maricopa 85138

### Attendees (Random Order)

1. Jelani Elloitt
2. Stacey Elliott
3. VonzellCash
4. Kenya Rivers
5. Kent O'Jon
6. Chrystal O'Jon

### Our "Brain Storming" Discussion

Upcoming event: December 10, 2022 @ 5PM, Ak-Chin Circle Entertainment Center/LUXE, 16000 N Maricopa Rd #200, Maricopa, AZ 85139, USA

Event Program Planning: Up to 10 unique industry business owners have 3 minutes to introduce their business to an expected crowd of 100+ Maricopa Community Members. An online sign-up form will be listed.

- Dress Business Casual: Black & White Color Theme
- Hear from 10 different business owners of varying industries @ event
- Get to Know Each Other, Have Fun, Network & Dance!
- Meet our Board Members & Exchange Ideas
- Business card raffle
- Personal invitations will be sent to each business owner
- Music Stop Activity will take place for 10 business owners
- DJ & Band

Annual Basic Membership Fee Benefits \$100;

- Listed on BMCC Web Directory to circulate dollars: [Members Business Directory | Black Maricopa CC](#)
- Approved/vetted business story introduction on BMCC Blog (Industry Tip)

Beyond Annual Basic Membership Benefits include: [Black Maricopa Chamber of Commerce \(blackmaricopacc.com\)](http://blackmaricopacc.com) Bottom of site

- AMPS Phoenix Magazine Cover
- Full-page ad in Maricopa Lifestyle Magazine
- Listed on BMCC Web Directory to circulate dollars: [Members Business Directory | Black Maricopa CC](#)

Quarterly Speakers (2-3): To teach BMCC Members pertinent industry information.

Invite others and go to Maricopa Chamber Meetings. The list of discussions are here: City Calendar of Events: [City of Maricopa - Calendar \(legistar.com\)](http://cityofmaricopa.com/calendar).

## Prior Agenda

- Welcome & Introduction.
- Why we created this organization.
  - The purpose of this meeting is to create a think tank to grow the organization in a meaningful way. We want to provide pertinent information for our members concerning business startups, legalities, licensing, formation of non-profit organizations, and ways to increase funding through grant applications. We would also like to attract guest speakers who can provide valuable information for our members. Finally, I would like to get the word out and attract members. We want membership to be fun also. We would like to sponsor an end of the year Gala (Food and Drink) and award certificates for Business of the Year, Non-Profit of the Year, Volunteer of the Year, and other recognitions. We would like the BMCC to be one big happy, prosperous family
- Each person introduces themselves & their business, if they weren't able to at the last meeting.
- Each person agrees that our meeting conversations are to be personal & confidential - not be shared with other City Organizations, Committees or Outside Organizations.
- How do we create a helpful, productive Chamber together?
  - Be strategic.
  - A. Identify all the Maricopa Black Businesses and then introduce them to BMCC
- Determine and **vote** on the meeting schedule/time. Monthly, weekly, bi-monthly, quarterly
- Create an event committee and assign duties
- Membership prices - what should they be realistically?
- Introduce survey sample data

## Questions from last meeting:

1. Can it only be black or Minority owned businesses?
2. What is the best strategy we all can help to bring more members to the chamber?
3. What is each board member's role?
4. What kinds of committees do we need? Can we vote on them today?

## New To Do List:

1. Finish planning a December 10th "Meet & Greet" @ The Lux - Deposit paid. Food is included for \$300 with Wings, Salsa Chips, Basic Drinks. All other items are for purchase.
2. Business Events Sponsors @ \$50 to \$100; what should they get for the event sponsorship?
3. Ask for Gala volunteers to assist in the areas of:
  - a. Hospitality,
  - b. PR/Social Media,
  - c. Decorations,
  - d. Entertainment/Band/DJ